



YBS App Incentive full Terms and Conditions

The promoter of this incentive is Yorkshire Building Society ("YBS"). Head Office Yorkshire House, Yorkshire Drive, Bradford BD5 8LJ.

The offer

YBS are offering a £10 e-voucher (redeemable with participating retailers via Simply Thank You's onecode platform) when you download the YBS app, register and log in for the first time ("**the incentive**").

One £10 e-voucher per customer

No cash alternative

No purchase or donation is necessary.

When you need to do it

Between 20 July 2026 and 3 August 2026 (midnight) ("the offer period").

You will not be eligible to receive the incentive if you register and log in to the YBS app outside of these dates.

Eligibility

To be eligible for the incentive you must:

- Be a UK resident aged 18+
- Have a savings or mortgage account with YBS
- Be new to the YBS app
- Have registered for online account access

YBS employees, agency personnel or contractors are excluded and not eligible for the incentive

What you need to do

- Make sure you're registered for online access first before downloading the YBS app. If you are not currently registered for online access you must do this before downloading the app.
- Download the YBS app via the App Store or Google Play, register within the app and login for the first time during the offer period.
- Have an active email address registered on the App.

What happens next

- If you are eligible, the £10 e-voucher will be issued to you by email within 3 days of the **offer period ending on the 3 August 2026**.
- The £10 e-voucher will be processed and dispatched to your email address by, Simply Thank You from their email address: Simply.Thank.You@dotdigital-email.com. Please check your junk mail
- The £10 e-voucher will have its own terms and conditions which can be found at: www.simplythankyou-corporate.com/terms-onecode-customers.php
- If you would prefer not to receive the £10 e-voucher, you can opt out by sending an email to direct_marketing@ybs.co.uk by midnight on 03/08/2026.

Important

- The incentive does not affect the terms of your YBS savings or mortgage account.
- In order to administer and fulfil the incentive, YBS will share your first name, second name and email address with a third-party company, Simply Thank You. For more information on how Simply Thank You may use your information their Privacy Policy can be found at www.simplythankyou-corporate.com/privacy.php
- YBS may also be asked to provide information about the incentive and the eligible customers to the Advertising Standards Authority on request. You may find further information on how we use your personal information and how you can exercise your rights in our privacy notice. [Privacy Policy | Read our privacy notice | YBS](#)
- YBS accepts no responsibility if eligible customers are unable to complete the required steps (including downloading, registering or logging in to the app) due to a technical fault, including technical malfunction, computer hardware or software failure, or any satellite, network or server failure.
- YBS reserves the right to hold void, cancel, suspend, or amend the incentive where it becomes reasonably necessary due to circumstances beyond our control and where such changes do not materially disadvantage participants.
- These Terms and Conditions are governed by English Law and any disputes will be dealt with by Courts of England and Wales.
- YBS reserves the right to refuse to award the incentive to anyone in breach of these terms and conditions.

- Complaints can be made in writing to “Yorkshire Building Society, Yorkshire House, Yorkshire Drive, Bradford, BD5 8LJ” or emailed to direct_marketing@ybs.co.uk
- You accept these Terms and Conditions by participating in this offer.

Yorkshire Building Society is a member of the Building Societies Association and is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and the Prudential Regulation Authority. Yorkshire Building Society is entered in the Financial Services Register and its registration number is 106085. Head Office: Yorkshire House, Yorkshire Drive, Bradford BD5 8LJ.

Simply Thank You Limited is a company incorporated in England and Wales under number 04094597 whose registered office is at Richmond Court, Morton Park, Darlington, DL1 4PT (‘STY’).

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